



FUSION AND UNIVISION NEWS LAUNCH “THE 19 MILLION PROJECT” IN CONJUNCTION WITH CHICAS PODEROSAS TO EXPLORE EUROPEAN MIGRANT CRISIS

Miami -- October 16, 2015 -- FUSION and Univision News have joined forces with the nonprofit digital journalism group Chicas Poderosas to launch The 19 Million Project. The 19 Million Project (The19MillionProject.com) will bring together journalists, developers, designers, academics, government and business leaders and human rights organizations from the United States, Latin America, Europe, the Middle East, and Africa to explore how Europe’s pressing refugee crisis came to be, and what can be done to best address it. The 19 Million Project derives its name from the [19.5 million refugees](#) who have fled persecution and war in recent years, risking their lives to provide a better life for their families.

A wide range of additional partners have already signed on for the project, including: CILD, Global Editors Network, Berkeley Advanced Media Institute, ProPublica, the Italian Coalition for Civil Liberties and Stanford University.

“The humanitarian crisis unfolding in Europe and the Middle East is making news every day, but there is still much more we can do as journalists to create awareness about the scope of the problem,” expressed Isaac Lee, President of News and Digital for Univision Communications, Inc. and CEO of Fusion. “The 19 Million Project aims to do just that by covering the crisis from the human angle and expanding the public discussion regarding its root causes and what the world can do to address it. We are proud to be part of this innovative journalism project.”

“We need a new kind of initiative that brings together journalists who are focused on using our platforms to help address this tragic situation,” added Mariana Santos, founder of Chicas Poderosas and Director of Interactive Projects at FUSION.

The 19 Million Project will kick off on November 2 in Rome, Italy with a summit that includes a design sprint and journalism workshop organized by Chicas Poderosas Mediterraneo and hosted jointly with the Italian Coalition for Civil Liberties (CILD) -- [details here](#). A group of over 50 digital media professionals as well as a range of experts will convene to discuss how the narrative of the migrant crisis has been told so far, what stories and voices are missing, and how the latest technology and

innovative storytelling methods can better shape the narrative and drive global attention toward addressing it.

The participants will generate content that will include, but not be limited to apps, digital interactive projects, and mini-documentaries, among other formats. The content created by the collection of journalists and developers will be housed on The 19 Million Project website. The site, curated and hosted by FUSION, will make available for participating organizations compelling, informative and innovative content to publish across their platforms. Google NewsLab will also partner with the project to teach master classes, as well as support the winning team traveling to the Vienna Hackathon happening during the GEN Summit in June 2016: this Hackathon will gather the [15 winning teams](#) from the regional hackdays organized by the [Global Editors Network](#) taking place from September 2015 to May 2016.

Each of the three organizations leading the event bring distinct strengths and audiences to this project -- Chicas Poderosas, founded by Santos while she was an ICFJ Knight Fellow in 2013 in Costa Rica, has worked for several years to harness diverse voices and the power of digital media to help improve our world; FUSION is committed to providing content for a young, engaged and globally aware audience; and Univision News has a long history of award-winning international coverage and a deep understanding of the challenges facing migrants and journalists seeking to tell their stories.

Partners:



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